

A MIRROR TO OUR HISTORY:

PAST REFLECTIONS, FUTURE VISION

SPONSORSHIP KIT

SwissCham Singapore and the Swiss Club Singapore are proud to present Mirror to Our History: Past Reflections, Future Visions—a gala event where we look through the mirror of time, celebrating 60 years of Singapore's independence and the enduring Swiss presence and partnership throughout the journey. This exclusive celebration will bring together dignitaries, leaders, and business people from both the Swiss and local communities, united in a shared reflection on our storied past and a forward-looking vision for the future.

In this exceptional edition partnering EHL Hospitality Business School, 600 guests will enjoy an exclusive culinary experience, meticulously crafted by chefs Christian Segui, MOF Charcutier-Traiteur, and Julien Boutonnet, MOF Pâtissier-Confiseur. Together, they bring EHL's excellence and renowned gastronomic expertise directly to Singapore, showcasing the very best of Swiss culinary arts.

We warmly invite you to join us as a sponsor and to align your brand with this historic occasion—an ideal opportunity to gain visibility among an influential audience and contribute to writing the next chapter of our journey forward.

Benefits	Platinum Sponsor SGD 50,000	Gold Sponsor SGD 20,000	Silver Sponsor SGD 10,000
Before the event			
Sponsorship category exclusivity	✓	X	X
Logo on invitations	Prominent size	Medium size	Standard size
Logo on all gala campaigns (social media, website and newsletters)	✓	✓	✓
Electronic direct mailing (value offer) to members	2	1	X
Features in the Swiss Club magazine (January and July edition)	Half-page advertorial	Small ad size	Logo as part of gala article
Post of sponsor's own dedicated creative content on social media	2	1	X
Dedicated article in website homepage	✓	✓	X
During the event			
Exclusive tables with visibility	2	2	1
Seats at the VIP table	2	1	X
Dedicated table during welcome cocktail to host your guests	✓	X	X
Logo display on stage backdrop and menu	Prominent size	Prominent size	Medium size
Customized menu	✓	✓	X
Possibility to present your products	✓	✓	X
Representative on stage	✓	✓	X
Meet and greet with Guest of Honour	✓	✓	X
One minute video showcased during the dinner	✓	X	X
After the event			
Presence in post-event movie	Prominent visibility	Prominent visibility	Medium visibility
Logo on post-event campaigns (social media, website and newsletter)	Prominent size	Prominent size	Medium size

Other sponsorship possibilities during the event

- A photobooth with logo
- One dedicated cocktail table
- Wine
- Welcome drink or cocktail
- After party cocktail
- Entertainment such as DJ, music band or animation
- Gift bag
- Raffle or Lucky Draw sponsor
- Other opportunities possible, to be discussed

For further information on sponsorship opportunities, please contact

event@swisscham.sg

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SWISS GALA DINNER
24 MAY 2025 | 6.30PM | ISLAND BALLROOM, SHANGRI LA



Sponsorship Package Order Form

Contact Details

Company: _____

Name of Person in Charge: _____

Position: _____

E-mail: _____

Invoicing Details

Exact name of entity to appear on invoice: _____

Address of entity to appear on invoice: _____

Type of Sponsoring

Platinum Sponsor - SGD 50,000

Gold Sponsor - SGD 20,000

Silver Sponsor - SGD 20,000

Other Sponsorships possibilities: _____

Total Amount SGD: _____

Date, Signature or Company Stamp: _____

Please email this form to event@swisscham.sg to place your booking order.